

Joint Health and Wellbeing Strategy Action Plan City of London

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Joint Health and Wellbeing Strategy Action Plan/2017-2020

2017-202

Name	Joint Health and Wellbeing Strategy Action Plan		
Duration:	2017-2020		
Relevant strategies:	Noise, Air Quality, Social Wellbeing, Mental Health, Suicide Prevention,		
Board responsible for monitoring plan:	Health and Wellbeing Board		
Owner:	Consultant in Public Health		
Implementation date:	June 2017	Review date:	June 2018

Priority:	Good mental health For all				
Objective (if applicable):	For more children, adults and older people in the City of London to have good mental health.				
Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
1.1	Implement the Mental Health Strategy and Action Plan <ul style="list-style-type: none"> Provide annual implementation and performance reports to the Health and Wellbeing Board Review and renew the strategy 	March 2015	March 2018 January 2018 January 2018	<ul style="list-style-type: none"> Reduced occurrence, severity and duration of mental ill health 	DCCS (Strategy Officer, Health and Children)
1.2	Implement the Suicide Prevention Action Plan <ul style="list-style-type: none"> Provide annual implementation and performance reports to the Health and Wellbeing Board 	June 2017	June 2020 June 2018	<ul style="list-style-type: none"> Reduction in suicides and suicide attempts in the City of London 	DCCS (Strategy Officer, Health and Children); City of London Police M&CP / Port Health & Public Protection (Lead Officer - Health & Safety)
1.3	Implement the Social Wellbeing Strategy and action plan <ul style="list-style-type: none"> Social Wellbeing Action Plan complete Annual update to Health and Wellbeing Board 	June 2017	June 2020 Sep 2017 June 2018	<ul style="list-style-type: none"> Increased wellbeing among target groups as measured by the Loneliness Measurement Tool 	DCCS (Strategy Officer, Housing and Adults)

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1.4	<p>Investigate the feasibility of creating a workplace health centre in the City, which would offer specific support for mental health, particularly for lower-paid City workers.</p> <ul style="list-style-type: none"> Scoping document for workplace health centre to be taken to Health and Wellbeing board 	April 2017	<p>December 2017</p> <p>December 2017</p>	<ul style="list-style-type: none"> Feasibility study complete 	DCCS (Public Health Consultant; Project Officer, Business Healthy)
1.5	<p>Promote initiatives in the Square Mile that encourage employers to support staff with mental health issues, such as the Lord Mayor's Appeal's "This is Me – In the City"</p> <ul style="list-style-type: none"> Business Healthy to recruit 10 new organisations to the This is Me campaign CoLC to promote the London Healthy Workplace Charter. 	<p>June 2017</p> <p>June 2017</p>	<p>June 2018</p> <p>June 2020</p>	<ul style="list-style-type: none"> Increased participation in initiatives and events by employers Increased use of relevant Business Healthy resources 	DCCS (Business Healthy Project Officer) M&CP / Port Health & Public Protection (Lead Officer - Health & Safety)
1.6	<p>Signpost City workers and residents to support for mental health issues</p> <ul style="list-style-type: none"> Promote 24/7 crisis hotlines with a marketing campaign targeting primarily resident and City worker males (using Kent's Release the Pressure campaign) Follow up survey (September 2017) 	June 2017	17 th July 2017	<ul style="list-style-type: none"> advertising campaign in place increase in website traffic to MH service page of COL website Positive impact reported by survey 	DCCS /Public Health consultant; Project Officer, Business Healthy)
1.7	<p>Identify those who may be at risk of financial abuse in the City of London and develop work to raise awareness of the range of risks/methods associated with this form of abuse and how residents can protect themselves.</p> <ul style="list-style-type: none"> The co-ordination of data sharing between 	May 2017	<p>May 2018</p> <p>May 2018</p>	<ul style="list-style-type: none"> Increased awareness and resilience to risk Reduction in financial abuse of children, young people and adults 	M&CP / Port Health & Public Protection (Trading Standards Manager) DCCS (Assistant Director, People)

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	partners <ul style="list-style-type: none"> Identify vulnerable residents. An awareness and prevention leaflet circulated to residents. A proactive awareness-raising service offer developed for residents. A launch event to coincide with International Fraud Awareness week 		May 2018 June 2017 November 2017 November 2017		

Priority:		A healthy urban environment			
Objective (if applicable):		To create a healthy place for people who live in, work in and visit the City of London			
Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
2.1	Support the implementation of the Air Quality Strategy <ul style="list-style-type: none"> Develop and promote an improved system for notifying City residents and workers of pollution incidents Reduce emissions from new developments through publication of a Supplementary Planning Document for air quality Develop and implement an action plan for reducing emissions from 	June 2017	March 2020 November 2017 August 2017 March 2018	<ul style="list-style-type: none"> Improved air quality (reduced particulate matter) 	MCP / Port Health& Public Protection (Air Quality Manager)

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Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
	combustion plant machinery				
2.2	Support the Implementation of the Noise Strategy <ul style="list-style-type: none"> Reduce environmental impacts of construction and demolition by consulting on a draft and launching a refreshed and updated Construction Code of Practice. Investigate options for improving the evidence base for noise and soundscape issues and produce a report of recommendations. 	June 2017	March 2026 June 2018 March 2018	<ul style="list-style-type: none"> Report produced and evidence base proposed 	M&CP / Port Health & Public Protection (Pollution Team Manager)
2.3	Ensure health and wellbeing is considered and incorporated into the Local Plan <ul style="list-style-type: none"> Public Health to engage with consultation and scoping meetings for the Local Plan and identify health and wellbeing considerations 	June 2017	November 2017 November 2017	<ul style="list-style-type: none"> Health and wellbeing considerations incorporated into the Local Plan 	DCCS/ Public Health (Strategy Officer, Health and Children)
2.4	Raise profile of Health and Wellbeing Board agenda and Health in All Policies. <ul style="list-style-type: none"> Hold a learning lunch for staff on health and wellbeing and the influence different departments can have Coordinate Health and Wellbeing Board Advisory group with senior officers from across the City Corporation. 	May 2017	May 2018 December 2017 Ongoing	<ul style="list-style-type: none"> Increased awareness and reference to health issues in corporate and departmental policies 	DCCS (Executive Support Officer)

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Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
2.5	Develop a Housing Strategy which will look at our approach to housing management and set out approach to delivering 700 new home in the Housing Revenue Account by 2025. <ul style="list-style-type: none"> Finalised strategy to be presented at the Health and Wellbeing Board 	June 2017	March 2018 March 2018	<ul style="list-style-type: none"> New homes delivered 	DCCS (Strategy Officer, Housing and Adults)

Priority:		Effective health and social care integration			
Objective (if applicable):		That further development of integrated health and social care services reflect and meet City residents' needs effectively			
Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
3.1	Maintain a focus on integration at the Adult Wellbeing Partnership, SEND Programme Board, Children's Executive Board and other key strategic forums with partners	Ongoing	Ongoing	<ul style="list-style-type: none"> City needs and opportunities for health are identified and articulated 	DCCS/ Integration Programme Manager
3.2	Better Care Fund 2017 - 19				
	Secure approval of Better Care Fund for 2017/18	April 2017	March 2018	<ul style="list-style-type: none"> City of London plans approved by NHSE 	DCCS/ Integration Programme Manager
	Secure approval of Better Care Fund for 2018/19	April 2018	March 2019	<ul style="list-style-type: none"> City of London plans approved by NHSE 	DCCS/ Integration Programme Manager
	Meet national conditions for BCF for 2017/18	April 2017	March 2018	<ul style="list-style-type: none"> National conditions met 	DCCS/ Integration Programme Manager
	Meet national conditions for BCF for 2018/19	April 2018	March 2019	<ul style="list-style-type: none"> National conditions met 	DCCS/ Integration Programme Manager

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Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
	Delivery of BCF plans 2017/18	April 2017	March 2018	<ul style="list-style-type: none"> Delivery of BCF plans on time and to budget 	DCCS/ Integration Programme Manager
	Delivery of BCF plans 2018/19	April 2018	March 2019	<ul style="list-style-type: none"> Delivery of BCF plans on time and to budget 	DCCS/ Integration Programme Manager
3.3	Integrated Commissioning				
	Establishment of integrated commissioning governance for the City of London		April 2017	<ul style="list-style-type: none"> City Integrated Commissioning Board established 	DCCS/ Integration Programme Manager
	Workstreams, Transformation Board and ICBs receiving City specific information where appropriate and necessary	Ongoing	Ongoing	<ul style="list-style-type: none"> Appropriate City representation within governance structure City element of agendas / reports and work undertaken 	DCCS/ Integration Programme Manager

Priority:		All Children have the best start in life			
Objective (if applicable):		Every child to reach their full potential			
Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
4.1	Work with school staff to come up with and deliver offer for Sir John Cass Primary School to contribute to Healthy School application <ul style="list-style-type: none"> Sir John Cass Primary School to be accredited as a Healthy School 	June 2017	June 2018 June 2018	<ul style="list-style-type: none"> Healthy school status achieved 	DCCS (Public Health Commissioning Manager, Strategy Officer, Health and Children)

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4.2	<p>Develop a service to increase levels of parental employment in the City</p> <ul style="list-style-type: none"> • Service specification developed • Service delivered to City residents 	June 2017	<p>June 2018</p> <p>Aug 2017 November 2017</p>	<ul style="list-style-type: none"> • Level of participation in programme • Employment outcomes secured 	DCCS (Strategy Officer, Health and Children)
4.3	<p>Develop a Children and Young People’s Plan</p> <ul style="list-style-type: none"> • Develop comprehensive child health needs assessment • 	June 2017	<p>March 2018</p> <p>September 2017</p>	<ul style="list-style-type: none"> • Finalised plan to be presented to Health and Wellbeing Board 	DCCS (Strategy Officer, Health and Children)
4.4	<p>Review childhood obesity services with the London Borough of Hackney and agree a revised strategy</p> <ul style="list-style-type: none"> • Strategy for commissioning childhood obesity services developed and implemented • 	June 2017	<p>April 2018</p> <p>September 2017</p>	<ul style="list-style-type: none"> • Services aimed at reducing childhood obesity commissioned jointly with the London Borough of Hackney 	DCCS (Strategy Officer, Health and Children)
4.5	<p>Promote MECC training to frontline staff working with children.</p> <ul style="list-style-type: none"> • Make Every Contact Count training provided for frontline staff (including schools and children centres) to partners 	June 2017	<p>May 2020</p> <p>October 2017</p>	<ul style="list-style-type: none"> • Increased participation in training 	DCCS (Strategy Officer, Health and Children)
4.6	<p>Work with Open Spaces to promote opportunities for play for young people within the City of London and also open spaces outside of the Square Mile</p> <ul style="list-style-type: none"> • Communications strategy developed for Children’s Centres and other partners to promote opportunities for play. 	June 2017	<p>May 2020</p> <p>December 2017</p>	<ul style="list-style-type: none"> • Increased awareness and take up of opportunities 	DCCS/ Public Health (Strategy Officer, Health and Children, Communications Manager); Open Spaces

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Priority:		Promoting healthy behaviours			
Objective (if applicable):		Reduce harmful behaviours amongst the resident, working and rough sleeper populations in the City of London			
Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
5.1	Develop and implement a Corporate Alcohol Strategy <ul style="list-style-type: none"> Alcohol Strategy approved by Health and Wellbeing Board 	May 2017	May 2020 September 2017	<ul style="list-style-type: none"> Improvements in responsible licencing Reductions in crime and antisocial behaviour in relation to alcohol Awareness-raising with businesses and local communities. 	DCCS (Executive Support Officer) M&CP / Port Health & Public Protection (Licensing Team Manager) Community Safety
5.2	Reduce harm of second hand smoke and stop young people from taking up smoking <ul style="list-style-type: none"> Increase the number of smoke free spaces in the City 		June 2018	<ul style="list-style-type: none"> Reduced parental smoking Reduced smoking in parks and play areas 	DCCS/ Public Health (Poppy Middlemiss)
5.3	Help tobacco users to quit <ul style="list-style-type: none"> Continue to commission stop smoking service which includes e-cigarette offer. Hold public health awareness raising campaigns such as Stoptober Trading standards to enforce new tobacco product regulation (plain packaging, vaping chemicals , 	June 2017	March 2020 Ongoing October 2017 October 2017	<ul style="list-style-type: none"> Increase in resident and workers quitting smoking 	Public Health (Public Health Commissioning Manager, Project Officer, Business Healthy); WDP;

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Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
	underage sales) <ul style="list-style-type: none"> Smokefree awareness raising and enforcement in CoLC owned areas – e.g. Leadenhall Market 		October 2017		M&CP (Trading Standards Manager) M&CP / Port Health & Public Protection (Lead Officer, Health & Safety) City Surveyors)
5.4	Establish new GUM service provision in the City of London	June 2017	May 2018 May 2018	<ul style="list-style-type: none"> New clinic is opened and operational 	DCCS (Public Health Consultant)
5.5	Work with E-sexual health service to achieve channel shift and reduce clinic visits	June 2017	May 2018 May 2018	<ul style="list-style-type: none"> Increased uptake of the e-sexual health service and corresponding reduction in terrestrial clinic visits by 10%. 	DCCS (Public Health Consultant)
5.8	Develop a profile of the health needs of rough sleepers	June 2017	May 2018 May 2018	<ul style="list-style-type: none"> Report to be presented at the Health and Wellbeing Board 	DCCS (Homelessness and Housing Options Manager)
5.9	Input to the new corporate catering contract, ensuring that it incorporates the promotion of healthy eating behaviours	June 2017	September 2017 March	<ul style="list-style-type: none"> Prominent positioning of healthy options in the Gild Attend Catering Service Group working meetings and input to tender process 	DCCS (Business Healthy Project Officer) M&CP / Port Health & Public

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Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
			2018 January 2018	<ul style="list-style-type: none"> Seek Member approval to get an holistic Healthy Eating Strategy enshrined in the 2018/2019 Food Safety Enforcement Plan 	Protection (AD (PP)Lead Officer Food Safety)
5.10	Reduce injuries and fatalities on City of London roads <ul style="list-style-type: none"> Public health to support the Road Danger Reduction Team in promotion of road safety initiatives 	June 2017	Ongoing	<ul style="list-style-type: none"> Successful implementation of schemes such as “Bank on Safety” 	DCCS (Strategy Officer, Health and Children) Business Healthy Project Officer)
5.11	Promote active commuting <ul style="list-style-type: none"> Public Health to support the Active City Network to promote active commuting such as walking and cycling. 	June 2017	May 2020	<ul style="list-style-type: none"> Increased walking and cycling by commuters 	DCCS (Strategy Officer, Health and Children Business Healthy Project Officer)
5.12	Develop and implement Business Healthy Strategy <ul style="list-style-type: none"> Business Healthy Strategy agreed at Health and Wellbeing Board 	June 2017	May 2020 June 2017	<ul style="list-style-type: none"> Increased membership and participation by employers 	DCCS (Business Healthy Project Officer)
5.13	Increase residents’ capacity to cook healthy and affordable food <ul style="list-style-type: none"> Commission two healthy cooking courses for adults in the City of London in 2017/18 Commission healthy cooking course for young people in the City of London 	April 2017	March 2018 March 2018 October 2017	<ul style="list-style-type: none"> Increased participation in schemes 	DCCS (Strategy Officer, Health and Children))
5.14	Encourage City workers/residents to take out gym memberships <ul style="list-style-type: none"> Trading Standards to work with gyms to improve gym 	June 2017	May 2018	<ul style="list-style-type: none"> Increased usage of Golden Lane Leisure centre and other facilities 	M&CP / Port Health & Public Protection

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Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/partner:
	membership cancellation clauses				(Trading Standards Manager)

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